Business Stripped Bare Summary - www.zen15.me

**Business Stripped Bare by Richard Branson Book Summary** - Here's my book summary of the book Business Stripped Bare by the famous billionaire Richard Branson. He's written many books over the years and this book is your go-to guide for concise trustworthy business advice. Intuition is the enemy, any fool can make something complex. Making something simple is hard. Keep your cool at some point.

In *Business Stripped Bare*, Richard Branson offers an unconventional business book. One part autobiography, one part inside story, and one part business advice, blended into a work that sheds welcome light on the unlikely success of his empire, Virgin Group.

The must-read summary of Richard Branson's book *Business Stripped Bare* shows that the whole object of being in business is to create new things, make them, and sell them. *Business Stripped Bare* is a dynamic, inspirational, and truly original guide to success in business and in life.

**Richard Branson Business Stripped Bare Book Summary** - Business is not about formality or winning or the bottom line or profit or trade or commerce or any of the things the business books tell you. Business is what concerns us. If you care about something enough to do something about it, you're in business.

**Business Stripped Bare by Richard Branson** - About Business Stripped Bare, The brave may not live forever, but the cautious do not live at all. Sir Richard Branson is an iconic entrepreneur and the founder of Virgin Airways, Virgin Records, and many other Virgin businesses around the world.