product descriptions 9 examples of product descriptions / a product description is the marketing copy that explains what a product is and why it's worth purchasing the purpose of a product description is to supply customers with details around the features and benefits of the product so they're compelled to buy let's have a look at nine simple ways to persuade your web, 8 killer product description examples volusion.com / why we love it this product description is a great example of a niche product description that does a really really good job of talking the talk to their customers who are most likely batman enthusiasts to the nth degree by including specific details and demonstrating their deep understanding of the batman canon they're developing trust and building rapport with new and returning customers, product description examples template for writing them / a product description is the marketing copy used to describe a product's value proposition to potential customers a compelling product description provides customers with details around features problems it solves and other benefits to help generate a sale, 10 compelling product descriptions practical ecommerce / product descriptions help to sell products that are obvious but sometimes overlooked reality too often online merchants are happy to simply copy a manufacturer's product description and call it good but since that merchant is probably not the only one just copying and pasting, how to write product descriptions that sell neil patel / it's a great product description for a somewhat confusing product both of these examples have descriptions that clearly explain what the product does or its intended use, 10 ecommerce product description examples that sell not tell / subaru autos a k a big ticket items selling an item where the price point is in the tens of thousands of dollars takes a product description that is more than just a clever sentence or two selling something like a car for example requires a full understanding of your ideal customers psychographics, sample product description template sample templates / the product description example template can serve as a sample or example of how to give a description of a product that is to be produced by the employees and workers of a company this template comes with the description of the product that is to be produced in various points and paragraphs, how to write a product description 12 steps with pictures / think about what the product will be used for and work that use into the description for example a wine rack should be called a wine rack specifically and not a rack some products have different names for example soft drinks are referred to differently in different parts of the country.